

FAMILY

THErapy ASSOCIATES, LLC

150 West First Street Suite 270, New Richmond, WI 54017
Phone: 715-246-4840 Fax: 715-254-9459
www.ftacounseling.com

Privacy Policy, Effective as of July 1, 2024

Updates to Report:

No current updates to report.

Family Therapy Associates, LLC will update this policy in accordance with changes in the law or our services as provided. All changes will be reported here, including specifics to the policy section updated, as well as the date said updates take effect. If there are no current updates, the section will state “No current updates to report”.

It is recommended that this policy is carefully read and reviewed prior to using the Family Therapy Associates, LLC website and related services.

The information collected here is not sold or shared with any agency, business, individual, or advertiser outside of Family Therapy Associates, LLC. No advertising space or option is available on the FTA website, therefore, eliminating the potential of any advertiser from directly collecting your personal information from our site.

It is important that those seeking services from Family Therapy Associates, LLC (also referred to as “FTA”, “we”, or “our”) are familiar with how we collect, use, and share information from, and about, you. The following provides details regarding our information collecting practices through our website services. Use and engagement with this website and FTA services serves as acknowledgement and agreement with

the terms and conditions in this policy. If you do not consent to the policy, as listed here, use of this website is prohibited.

Family Therapy Associates will take all reasonable steps to protect all information shared and the security of the connection with your web browser. FTA uses industry standard security measures; however, no security measure is completely impenetrable, and data transmission via the internet comes with risks. We cannot protect against all risks, and therefore it is recommended that you use this site, and all other sites, at your own risk.

The FTA website has been created for use by a general audience of those 18 years of age and up. Our website, and the information shared, is not targeted towards children, nor do we knowingly collect any personal information from any user under the age of 18.

Family Therapy Associates, LLC only owns and operates one website, found at the url www.ftacounseling.com. It does not own or operate an app or any additional data gathering site(s).

At no time should any user send us, disclose, or share, via this site, or any other electronic media, any sensitive information such as, but not limited to, a social security number, other identification number, any account passwords, any racial or ethnic identifying information, any PHI (protected health information), or any legal and/or criminal background information.

At no time will mental health therapy services be provided via this website. Family Therapy Associates, LLC is not a crisis agency, meaning there is not monitored coverage and staff 24 hours a day, 7 days a week. Likewise, this website is not monitored 24/7 and is not intended for mental health management or consultation, nor is it a site for reporting or managing crisis situations. If this is an emergency, call 911 and do not interact with this site.

Information Collected

Personal Information

The following information is collected by Family Therapy Associates, LLC.

Personal information, in context of this policy, refers to any information that identifies a specific person, such a full name, phone number, or email address. Information of this nature may be voluntarily collected to assist a user in securing services, paying a bill, or answering another question regarding FTA services as provided.

The information collected is not sold or shared with any agency, business, individual, or advertiser outside of Family Therapy Associates, LLC. No advertising space or option is available on the FTA website, therefore, eliminating the potential of any advertiser to directly collect your personal information from our site.

All users, if contacted by FTA, will have the option to opt in to any other contact via electronic means. This contact will be for appointment confirmations only. FTA will not solicit via any electronic means you provide.

All other information, such as physical address, insurance coverage information, date of birth, etc., is not collected in this space, but rather, would be collected via a separate client informed consent practice only used at the onset of treatment services, and guided by the laws, ethics, and principles of HIPAA and the Wisconsin Department of Safety and Professional Services.

Electronic Browser Information and Cookies

The service provider of the FTA website may collect information from those interacting with the website. Information collected may include information regarding your computer, device, browser, your IP address, and other electronic software or hardware information. If using a mobile device, a unique identifier assigned to that device and geolocation data (including your precise location), may also be collected. This information may be shared with browsers to provide greater search relevancy online. Family Therapy Associates, LLC, specifically does not house, or utilize said collected data.

Payment Service Collection

Family Therapy Associates offers an online payment option through BluePay. This option is linked to our website. BluePay is an unaffiliated business, and as a result, FTA is not responsible for, nor does it receive, data that is collected form BluePay. The privacy policy, as outlined here by FTA, does not apply to services provided by BluePay. For additional information regarding the data collection and privacy policy through BluePay, please click here: <https://www.clover.com/privacy-policy>

Other Linked Services and Entities

The Family Therapy Associates, LLC website may be linked to other websites such as Psychology Today, Indeed, LinkedIn, Google, Facebook, Instagram, Pinterest, and more. Any company outside of Family Therapy Associates, LLC, linked or not, is unaffiliated with the website www.ftacounseling.com, and the services we provide. Therefore, FTA is not responsible for the content, advertising, or data collection and privacy policies of any such sites or entities. It is recommended that users review the privacy policies of the entities they may interact with online.

Data Housing

The Family Therapy Associates, LLC website is hosted and managed from the United States. By using our website you consent to having your information, as outlined in this policy, housed and processed in the United States. Please note that the data protection laws present in the United States may be different from other countries, thus offering a different level of protection than one's home country.

Data Retention

Family Therapy Associates, LLC will retain information collected here, as described above, for the time needed to fulfill the purpose of the collection, as outlined in this policy.

We welcome questions and/or concerns regarding this policy. Communication should be directed electronically to:

info@ftacounseling.com Please of the subject line read: Privacy Policy Questions /
Attention Clinic Administrator

or via US Mail at:

Family Therapy Associates, LLC
Attn: Clinic Administrator
150 W. First Street, Suite 270
New Richmond, WI 54017